



宏致電子股份有限公司

--- *Achieve Your Ideas.* ---

ACES ELECTRONICS COMPANY PROFILE

Presented by Richard Yang

Mar,2010



Knowledge Vision • Value Attitude • Commitment Execution



Agenda

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Part 1 : Company Overview

**Part 2 : Product Introduction and
Applications**

Part 3 : Revenue Record



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Part 1

Company Overview



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Company Overview

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- Established: Nov, 1996
- Capital: USD 30 Million (NTD 948 Million)
- Employees: 6,164 (Dec., 2009)
- Headquarters: Taoyuan, Taiwan
- Affiliates: ACES Dongguan, ACES Kunshan, ACES Singapore and ACES USA
- Main products: Fine pitch and high density electrical connectors for portable electrical devices
- Certification: ISO9001, ISO14001, TL9000, UL, ...



Plants Overview

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connectors ACES	ACES TAIWAN	ACES DONG GUAN	ACES KUN SHAN	ACES KS QingYang
Outlook				
Function	Marketing Sales Product design Tooling design/Fabrication Molding Assembly	Sales Tooling Design/Fabrication Molding Stamping Assembly	Tooling Design/Fabrication Stamping Assembly	1st Phase Opening: 2007Q4 2nd Phase Opening: 2008Q3 3rd Phase Opening: 2009Q4 Sales Molding Assembly
Employee (2009.12)	228	1,831	4,236	
Capacity	< 1% of total capacity	29% of total capacity	70% of total capacity	



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Part 2

Product Introduction and Applications



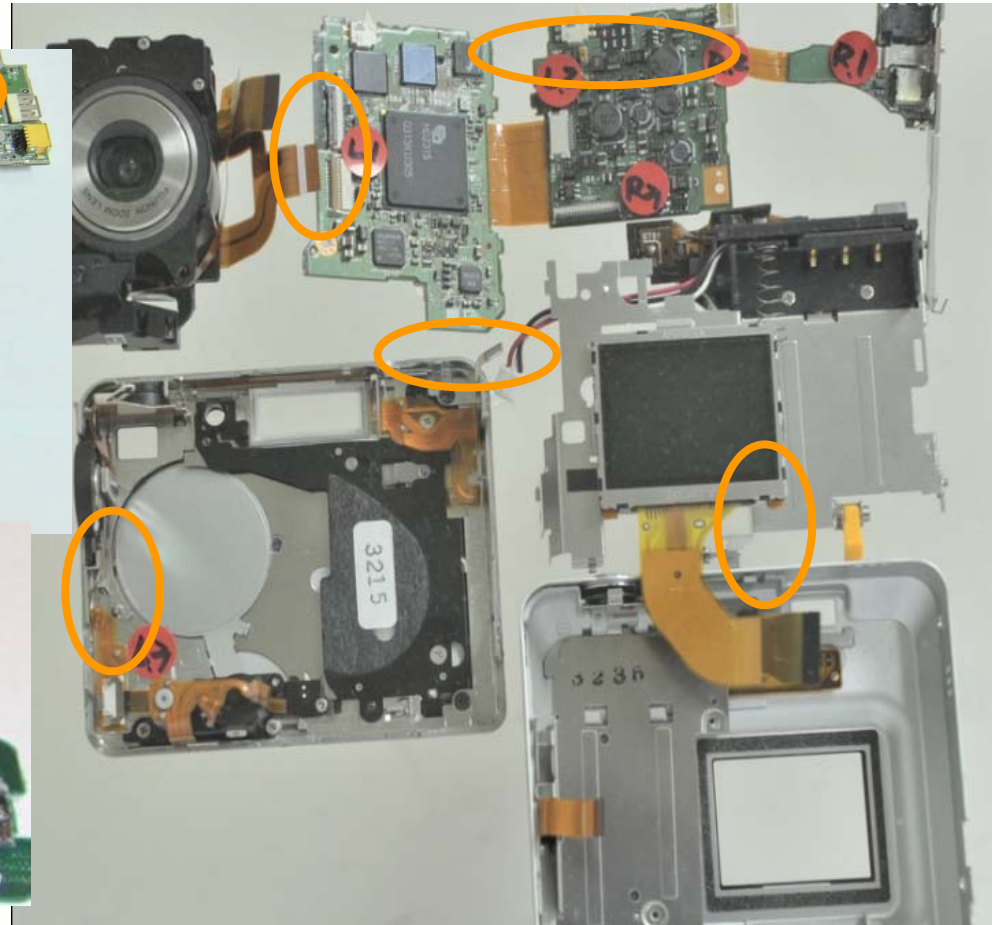
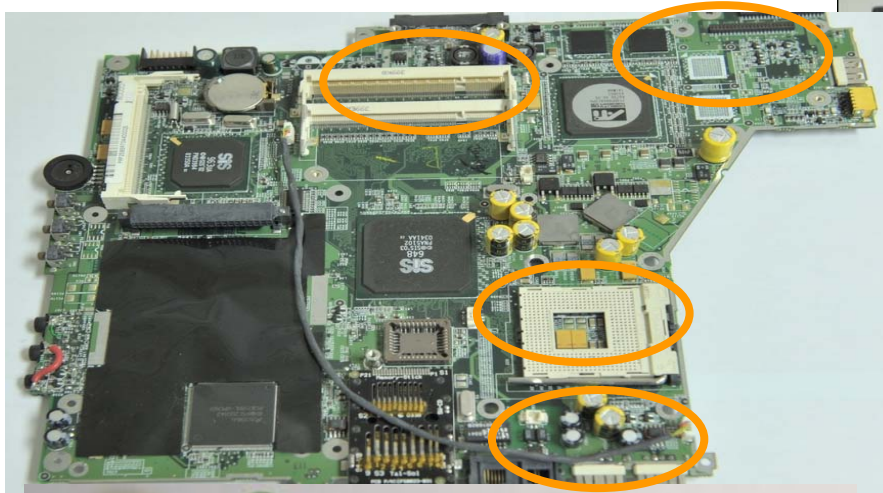
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Product Introduction

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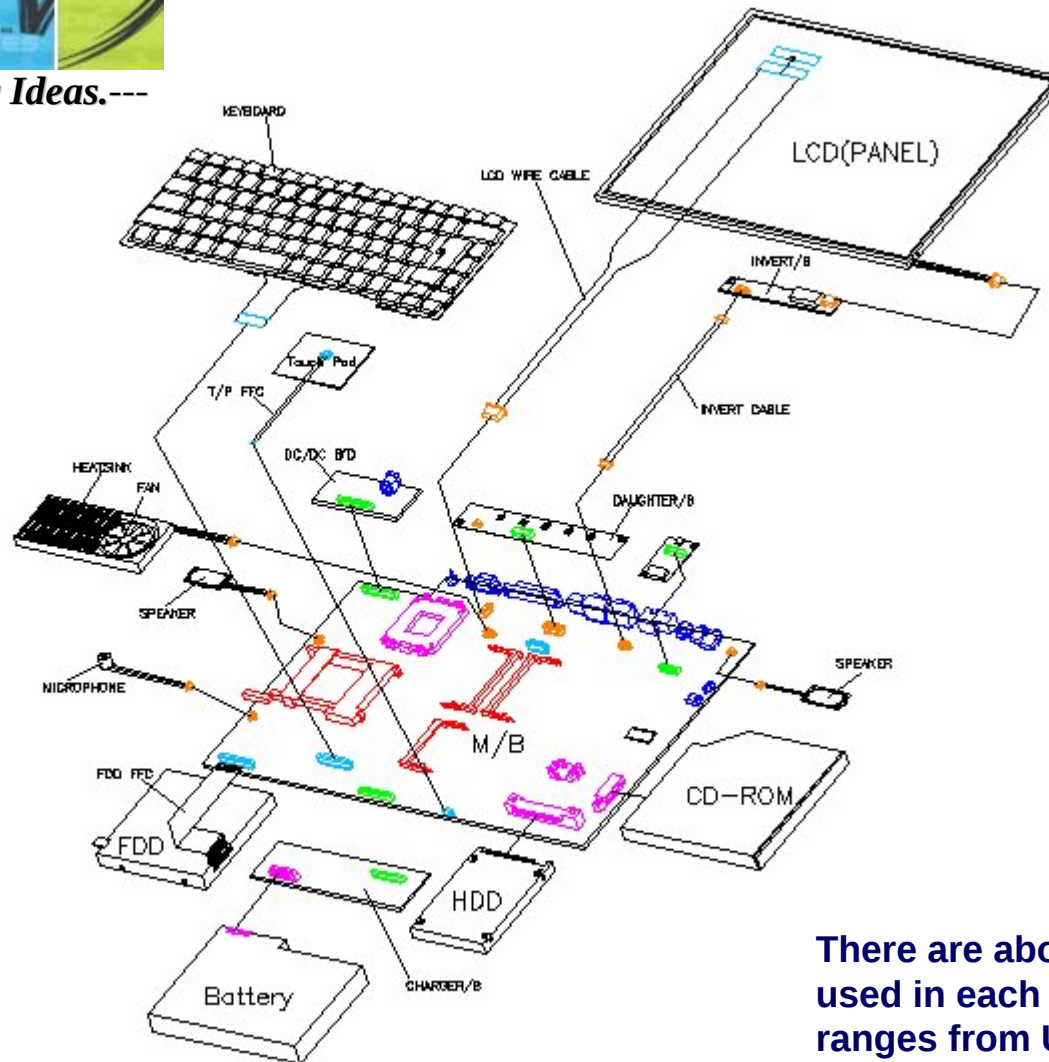
Aces' connectors can be used for different types of electronic products to connect electrical power and signals between subsystems.





Product Introduction

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BTB CONN.

WTB CONN.

FPC/FFC CONN.

CARD CONN.

I/O CONN.

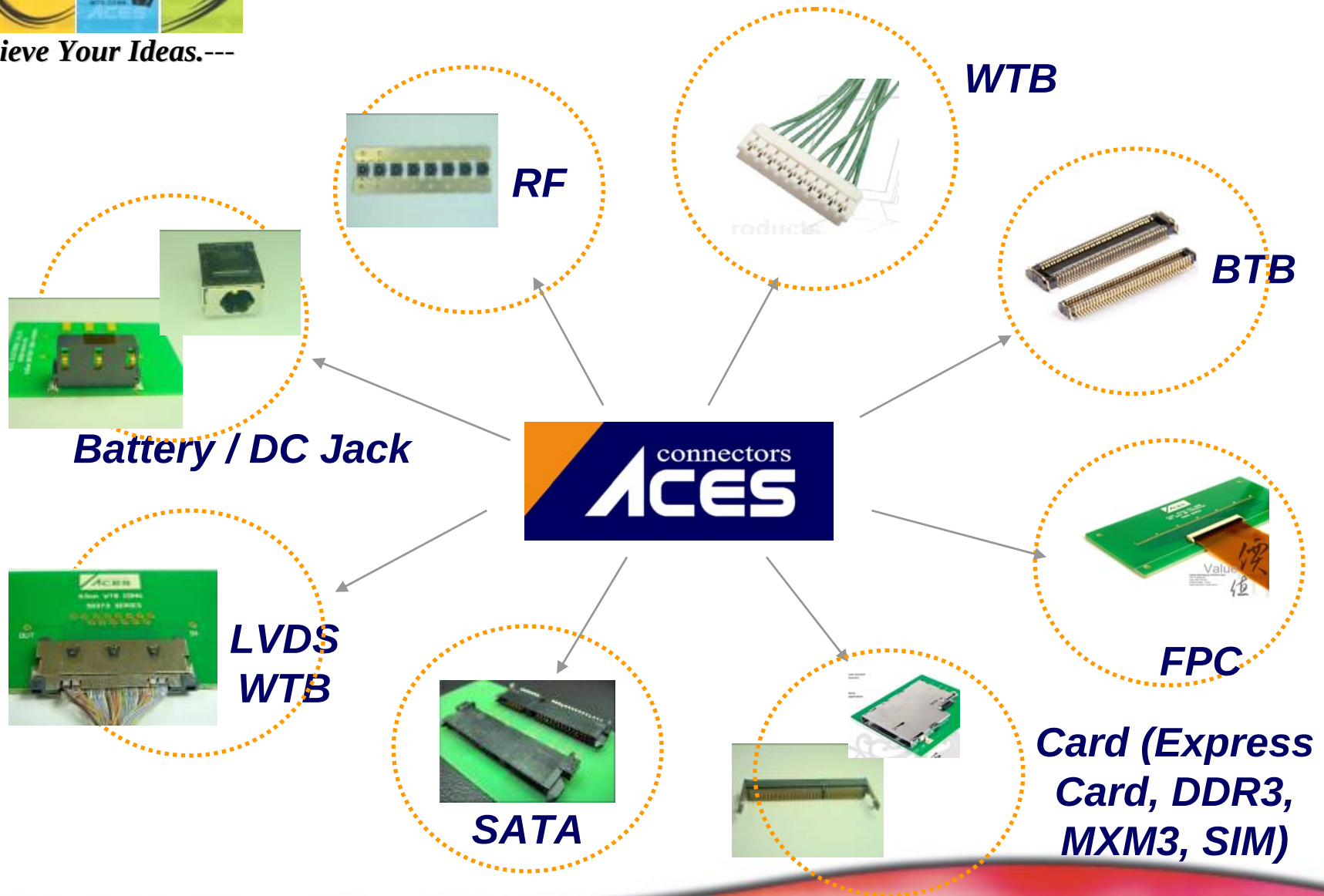
OTHERS

There are about 35-45pcs of connectors used in each Notebook PC. Overall cost ranges from USD9 to USD15, depending on different types of design in each product.



Complete Product Line

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Product Applications





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Part 3

Revenue Record

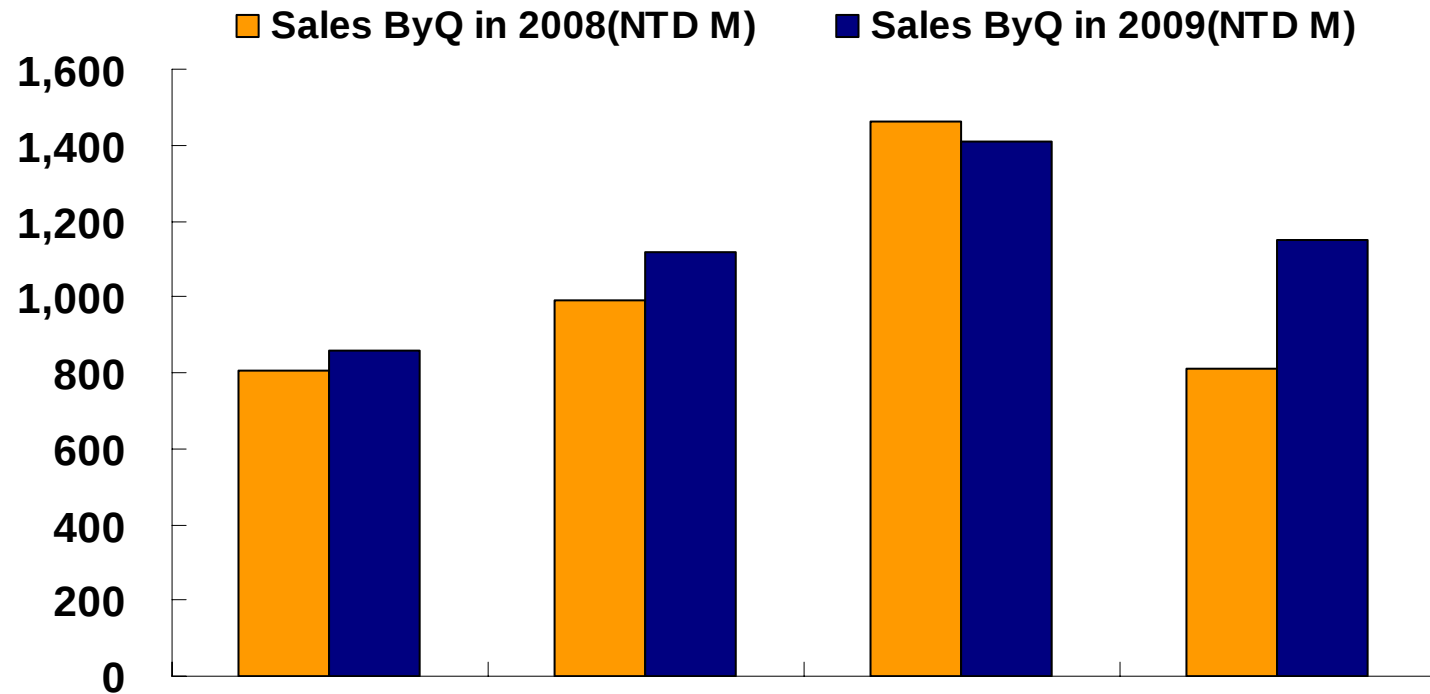


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Consolidated Revenue (QoQ)

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Item	Q1	Q2	Q3	Q4
Sales By Q in 2008(NTD M)	808	992	1,461	809
Sales By Q in 2009(NTD M)	857	1,119	1,410	1,152
QoQ in 2009	6%	30%	26%	-18%